

AN EVENT BY PFI, TTI AND CSI

PREPARE YOUR SUPPLY CHAIN FOR A NEW ERA

OCTOBER 22, 2020

11:00 – 13:00 GERMANY

14:00 – 16.00 PAKISTAN

17:00 – 19:00 HONG KONG



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AGENDA

11:00 AM/5:00 PM Beginning - Introductory remarks

Moderator: Lukas Rebentisch, Director, CSI Hong Kong Ltd.

11:05 AM/5:05 PM Section 1: Introduction of the collaboration services between PFI and tti

Speakers: Dr. Gerhard Nickolaus, Managing Director, PFI Fareast (Hong Kong) Ltd.
Mr.Hamed K.Lateef, CEO, tti Testing Laboratories

11:15 AM/5:15 PM SECTION 2: PANEL DISCUSSION WITH THE GUEST SPEAKERS

Moderator: Lukas Rebentisch, Director, CSI Hong Kong Ltd.

Speakers: Andreas Tepest, Global Head of Quality Management, Deichmann
Uwe Thamm, Global Production Head, Josef Seibel
Dersim Avdar, Co-Founder & CEO at DFS Digital Footwear Solutions

Focus topics:

- Biggest challenges in quality assurance and compliance
- Benefits of local partnerships
- Impact of COVID 19 on business and sourcing
- Sourcing criteria when entering a new market
- Trends and outlook into 2021

11:50 AM/5:50 PM SECTION 3: HOW CAN THE SERVICE PROVIDERS PFI & TTI SUPPORT RETAILERS & MANUFACTURERS TO OVERCOME THOSE CHALLENGES?

Speakers: Candice Wang, Managing Director, PFI Fareast (Hong Kong) Ltd.
Sarim Mehmood, General Manager, tti Testing Laboratories

Inspection

Speakers: Candice Wang, Managing Director, PFI Fareast (Hong Kong) Ltd.

Testing

Speakers: Sarim Mehmood, General Manager, tti Testing Laboratories

Certification & Sustainability services

Speakers: Kelly Cooper, Sustainability Manager, PFI Fareast (Hong Kong) Ltd.

12:30 PM/6:30 PM CHANGES IN THE LEGAL & CUSTOMER ENVIRONMENT AND THE IMPACT ON QUALITY & COMPLIANCE

Speakers: Mr. Manfred Junkert, Managing Director, Federal Association of the German Footwear and Leather Goods Industry (HDSL)

12:45 PM/ 6:45 Final discussion and Q&A

Moderator: Lukas Rebentisch, Director, CSI Hong Kong Ltd.

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Quality control is an essential element when expanding business opportunities and delivering products that impress international customers. Locally performed testing and inspection can uncover defects at an early stage, avoid complications and prevent unanticipated delays. By finding areas of improvement early on, producers can satisfy customer requirements on time and stand out from the competition.

PFI Fareast (Hong Kong) Ltd. is a quality assurance and consulting firm with more than 60 years of experience in the footwear, leather and consumer goods industry. PFI is represented in Germany, Hong Kong, Mainland China, Vietnam, Bangladesh, and Pakistan. Its team of quality, chemical and sustainability experts engage in testing, quality inspections, factory audits, sustainability consultancy, and certification.

Textile Testing International (tti) is a world class, globally recognized and accredited testing facility and inspection body and the first lab approved by US consumer product safety commission (CPSC) for consumer safety testing in Pakistan. tti has a country-wide network of labs and customer centres including a modern purpose-built main testing facility in Lahore as well as liaison offices in five cities.

Together, PFI and tti constitute a global network of recognized inspection and testing services that combines expertise on international market requirements with local presence. Locally performed quality assurance is an essential part of their services which they proudly offer to their many satisfied customers.

PARTICIPANTS AND SPEAKERS

Deichmann

Andreas Tepest, Global Head of Quality Management, Deichmann

Deichmann is the market leader in the German and European shoe business, headquartered in Essen, Germany. They offer a wide selection of shoes for all age groups while ensuring outstanding value for money. Deichmann is currently active in 30 countries with approximately 4,200 stores and employs around 43,000 people. In order to guarantee the quality that they promise to their customers, Deichmann works closely with their suppliers and employs outside testing institutes to monitor compliance with Deichmann's own quality and environmental standards, which far exceed legal requirements.

Josef Seibel

Uwe Thamm, Global Production Head, Josef Seibel

Josef Seibel is one of Europe's longest established shoe manufacturers. Built to the highest quality, Josef Seibel footwear offers the highest level of comfort for all day, everyday wear. With the guiding principle Tradition – Innovation – Global Player, the manufacturer has been perfecting high quality footwear for the past 130 years. With their network of reliable international suppliers and latest production processes, Seibel produces more than 6 million pairs of shoes annually that are exported over 40 countries.

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DFS Digital Footwear Solutions

Dersim Avdar, Co-Founder & CEO at DFS Digital Footwear Solutions

DFS Digital Footwear Solutions is a software provider with the vision to make the footwear industry fit for the future. Many players in the shoe world are still unfamiliar with the term digitization. Our industry is still governed by a system of multi-stage processes and separate communication and trade channels. DFS brings today's technologies to collection development and material sourcing, connecting shoe and material producers to streamline how they work together.

HDS/L Federal Association of the German Footwear and Leather Goods Industry

Manfred Junkert, General Manager of HDS/L

The HDS/L Federal Association of the German Footwear and Leather Goods Industry supports, represents and protects the common interests of German footwear manufacturers in the areas of social and economic policy. It is a federation of six regional shoe industry federations with altogether 120 members. The HDS/L actively advocates the business interests of its members towards political institutions and the public sphere and represents these in national and international committees.

Manfred Junkert joined the shoe and leather industry in 2007 and has since then led the HDS/L with innovative ideas and vigour, extending the federations networks and cooperation, as well as driving changes towards sustainability and environmental responsibility in the industry.

PFI Fareast (Hong Kong) Ltd.

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Candice Wang, Managing Director of PFI Fareast (Hong Kong) Ltd.

Candice Wang is the key intermediary between PFI Germany and Asia. She has 17 years of experience in the footwear industry and expert knowledge in product inspection, factory audit and consultancy services. Her career is founded in quality, testing and inspections in the footwear industry. She also has focussed knowledge of applying digitalisation in business and management.

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PFI Fareast (Hong Kong) Ltd.

Gerhard Nickolaus, Managing Director of PFI Fareast (Hong Kong) Ltd.

Dr. Gerhard Nickolaus has more than 40 years of experience in production facilities in Asia and in safe and sustainable chemical management. With four decades of experience in analytical testing and quality inspections of footwear, he has exceptional expertise in chemical management, identification of hazards and implementation of solutions, and highest expertise of physical and chemical testing procedures. He is the founder of the International Shoe Competence Center (ISC) and has established testing, training and education centres in Asia. His former positions include university lecturer and Chairman of German, European and international standardisation commissions such as ISO and EN.

Kelly Cooper, Sustainability and Communications Manager, PFI Fareast (Hong Kong) Ltd.

Kelly manages sustainability projects across PFI Hong Kong. Her role includes advising and developing sustainability strategies, working with European fashion brands on integrating post-consumer materials into new products, creating circular supply chain processes. Her most recent work with Carrefour, Lidl and Deichmann is focused on developing sustainability in FMCG supply chains.

tti

tti is a world class, globally recognized and accredited testing facility and inspection body and the first lab approved by US consumer product safety commission (CPSC) for consumer safety testing in Pakistan. tti has a country-wide network of labs and customer centres including a modern purpose-built main testing facility in Lahore as well as liaison offices in five cities.

Mr.Hamed K.Lateef, CEO, tti Testing Laboratories

Mr.Hamed K.Lateef founded Tti Testing Laboratories in 1995. Prior to tti, Mr.Hamed has Lead various Textiles/Apparel Factories on Senior Executive positions. Mr.Hamed has served as the Chairman of various Quality & Standardization committees and an active member of Advisory Council of various Universities and Technical Education Institutes. Currently he is the Chairman of Pakistan Scientific Laboratory Association.

Sarim Mehmood, General Manager, Tti Testing Laboratories

Mr.Sarim Mehmood is a Textile Engineer and Business Development & Sales professional from the Textile Institute of Pakistan. He has been associated with tti Testing Laboratories since the last 13 years. As a General Manager, Sarim is managing the operations and business development of tti.